

SCHOOL OF COMMUNICATION STUDIES, PANJAB UNIVERSITY

Tel No. 2541982

Sr. No. SCS/17/1036

Date: 17<sup>th</sup> July 2017

Reference your application for admission to the Post Graduate Diploma in Advertising and Public Relations.

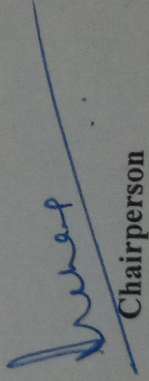
1. You are required to appear for **Document Verification** on 19<sup>th</sup> July 2017 at 11.00 am to 1.00pm and for **Aptitude Test** scheduled at **3.00 pm on the 19<sup>th</sup> July 2017.**

<b>Duration</b>	2 hours
<b>Venue</b>	Seminar Hall, School of Communication Studies, Arts Block – VII
<b>Total Marks</b>	100
<b>Qualifying cut off</b>	General Category: 40 %, Reserved Category: 35 %
<b>Syllabus</b>	General Knowledge about Advertising, Public Relations and Creative abilities.

2. The list of **qualified candidates** will be put up on the notice board of SCS by 4 pm on the **21<sup>st</sup> July 2017.**

**NOTE:**

1. Please bring all your original certificates for scrutiny.
2. You have to submit the following documents (if not submitted) along with Admission form.
  - a) MA/B, A/B, Sc/B, Com etc detailed marks card.
  - b) Character Certificate last institute attended
  - c) Certificate relevant to the claim to Reserved Category.
  - d) Gap Year Affidavit

  
Chairperson  
School of Communication Studies

Chairperson  
School of Communication Studies  
Panjab University, Chandigarh